

# Ready to Grow Your Reach?

**DISTRIBUTION:  
15,300 copies**

## Why Advertise with Us?

"Of the many agricultural publications I receive I spend my extremely limited reading time on Farming Smarter magazine for the local practical content!"

Ryan Mercer, Mercer Seeds Ltd  
Lethbridge County, AB

- **Trusted Content:** Farmers depend on us for in-depth content tailored to southern Prairie farming.
- **Comprehensive Reach:** Distributed as an insert in the Prairie Post, Farming Smarter reaches a critical audience southern Alberta & Saskatchewan.

Brought to you in  
partnership with:

**Seed**WORLD  
GROUP

**BONUS:** Purchase a half page ad or larger and appear in your choice of our monthly eNews mailouts with a banner ad linked to a URL of your choice.

**Farming Smarter magazine provides region-specific, high-impact research insights and agronomy expertise.**

We empower farmers to enhance profitability, resilience, and sustainability.

Our audience is innovative farmers, agronomists, industry representatives and government officials.

Published each March & November

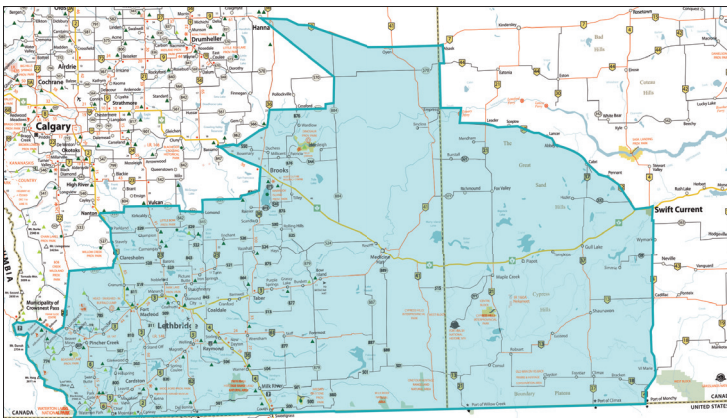
### Premium Ad Placements

The back cover (BC), inside front cover (IFC), and inside back cover (IBC) offer maximum advertising visibility and impact. Advertisers who choose premium placements have the first right of refusal for subsequent editions.

Ad Sizes	Non-Bleed Dimensions	Bleed Ad Dimensions	1 issue	2'fer DEAL!	Bonus eNews Banner
Inside Front Inside Back Outside Back	7.00 x 10	8.625 x 11.25	\$1950	\$1600 each	✓
2 Page Spread	15.125 x 10	16.75 x 11.25	\$2850	\$2650 each	✓
Full Page	7.10 x 10	8.625 x 11.25	\$1750	\$1500 each	✓
1/2 Page Vert.	3.375 x 10	4.375 x 11.25	\$1250	\$950 each	✓
1/2 Page Horiz.	7 x 5	8.625 x 5.9	\$1250	\$950 each	✓
1/4 Page	3.375 x 4.75	NA	\$950	\$750 each	

Magazine Trim Size: 8.125" x 10.75" • Ad sizes shown in inches width x height • A minimum of .25" of bleed is required outside of trim size for bleed ads • Rates are Net

### Distribution Map: 15,300 copies



### Advertising Contact:

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### 2025 Publication Schedule & Deadlines

**March 14 Edition:**  
Space reservations: January 24, 2025  
Material deadline: February 3, 2025

**October 28 Edition:**  
Space reservations: September 9, 2025  
Material deadline: September 17, 2025

### Send Ad Materials To:

#### Ad Submission Details

Materials: Please send your ad materials to Theresa Ramsoomair at [tramsoomair@seedworldgroup.com](mailto:tramsoomair@seedworldgroup.com).

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**Elevate your brand by advertising with Farming Smarter!**